



## BROADCAST ADVERTISING

ADVERTISE DURING THE 2010  
ST. LOUIS CARDINALS LEGENDS CAMP  
LEGENDS VS. CAMPER FINAL GAME

### ONE (1) ADVERTISING SPOT

\_\_\_\_\_ \$100 – 60 SECOND AD SPOT

\_\_\_\_\_ \$50 – 30 SECOND AD SPOT

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### TWELVE (12) ADVERTISING SPOTS

\_\_\_\_\_ \$1000 – 60 SECOND AD SPOT

\_\_\_\_\_ \$500 – 30 SECOND AD SPOT

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### TWENTY-FOUR (24) ADVERTISING SPOTS

\_\_\_\_\_ \$2000 – 60 SECOND AD SPOT

\_\_\_\_\_ \$1000 – 30 SECOND AD SPOT



## ONLINE ADVERTISING

ADVERTISE ON THE 2010

ST. LOUIS CARDINALS

LEGENDS CAMP WEBSITE

### FULL BANNER

468 BY 60 PIXELS

60 SECONDS

\_\_\_\_\_ \$500 – MOVING AD

\_\_\_\_\_ \$375 – STILL AD

### FULL BANNER

468 BY 60 PIXELS

30 SECONDS

\_\_\_\_\_ \$350 – MOVING AD

\_\_\_\_\_ \$250 – STILL AD

### HALF BANNER

234 BY 60 PIXELS

60 SECONDS

\_\_\_\_\_ \$200 – STILL AD

### HALF BANNER

234 BY 60 PIXELS

30 SECONDS

\_\_\_\_\_ \$100 – STILL AD



# PRINT ADVERTISING

## ADVERTISE IN THE 2010 ST. LOUIS CARDINALS LEGENDS CAMP MEDIA GUIDE

### FULL PAGE AD

8.5 x 11

\_\_\_\_\_ \$350 – COLOR

\_\_\_\_\_ \$225 – B/W

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### 1/2 PAGE AD

5.5 x 8.5

\_\_\_\_\_ \$200 – COLOR

\_\_\_\_\_ \$125 – B/W

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### 1/4 PAGE AD

4.25 x 5.5

\_\_\_\_\_ \$100 – COLOR

\_\_\_\_\_ \$75 – B/W